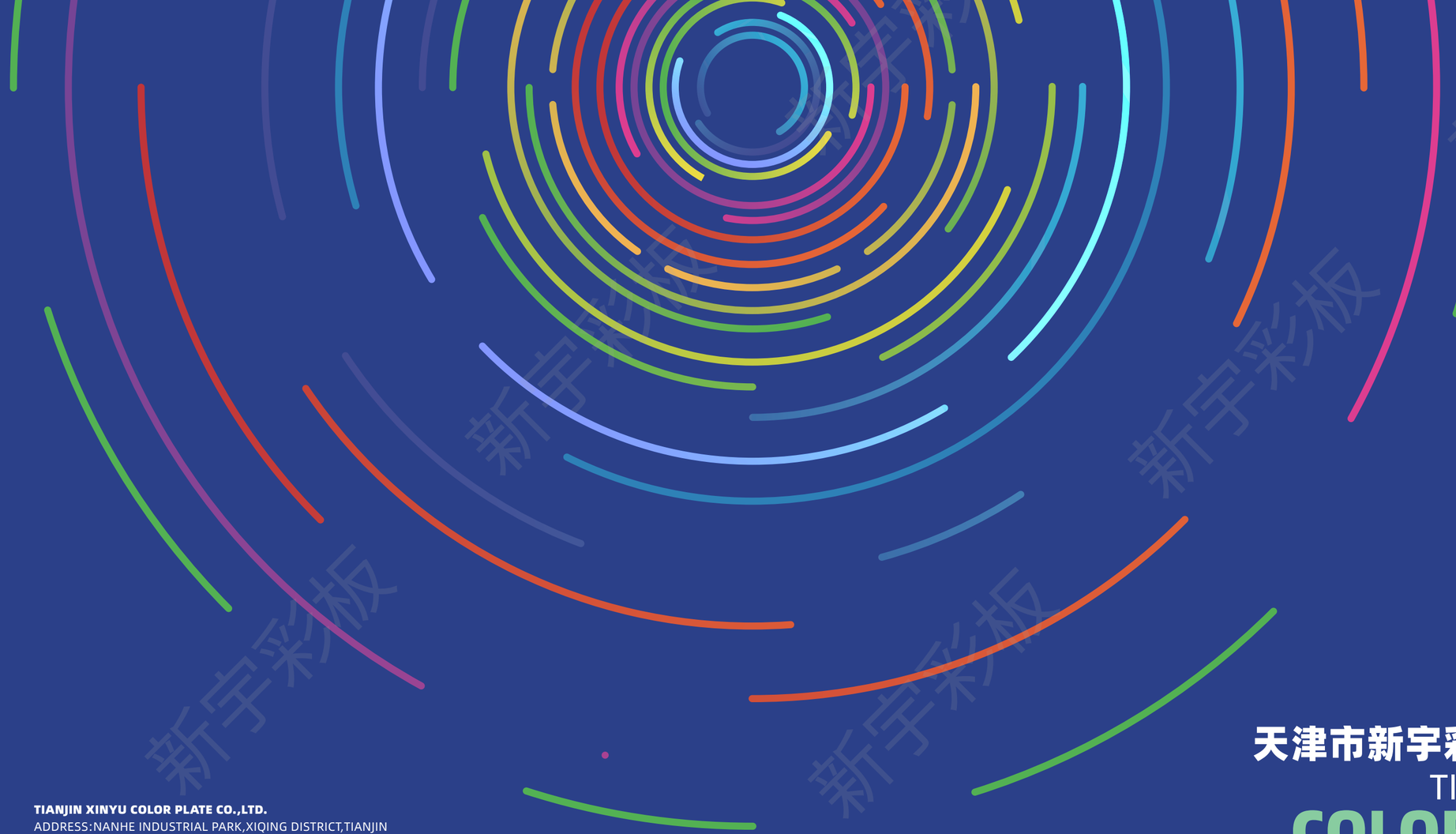

新宇

天津市新宇彩板有限公司
地址：天津市西青区南河工业园
邮编：300382
邮箱：XINYUCAIBAN@126.COM
网址：WWW.TJXYCB.COM/
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电话：400-630-8518

TIANJIN XINYU COLOR PLATE CO.,LTD.
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ZIP CODE:300382
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TEL:400-630-8518

天津市新宇彩板有限公司

TIANJIN XINYU

COLOR PLATE

CO.,LTD.

GENERAL MANAGER SPEECH
总经理致辞

天津市新宇彩板有限公司自成立以来，一直秉承“信誉至上，品质为基”的理念，持续深耕涂镀领域。我们在各级领导的大力支持与关怀下，在各界同仁及广大客户的密切协作下，各方面都取得了长足的发展与进步。

几度春秋，几经磨难，既有创业的艰辛，也有成功的喜悦，新宇的成长得到了社会各界的帮助，浸透了全体新宇人的汗水。在此，我对所有关心我们发展的各级领导、各界朋友以及服务于新宇的全体同仁表示衷心地感谢!

新宇人重“诚”，“诚”是我们事业成功的基础。新宇人把真诚贯穿于各项工作之中，以诚取信、以诚待人、平等互惠、共同发展，“诚”使我们的经营领域不断拓展，“诚”使我们的朋友遍布天下。

新宇人重“信”，“信”是我们事业成功的保障。新宇人视信誉为生命，以信誉为合作的纽带，“信”使我们业务渠道更加牢固，“信”使我们的事业不断发展。

新宇人以高度的使命感与责任感，紧随国家绿色发展战略，始终把“绿色低碳、节能环保、循环经济”放在首位，充分发挥节能减排和循环经济的技术优势，为生态环境绿色可持续发展竭尽绵薄之力!

面对激烈的市场竞争，新宇始终坚持解放思想，用发展的眼光、国际的视野和创新的精神，激励和增强企业活力，博采互鉴、革故鼎新，致力于成为全球涂镀钢板方案解决专家。

总经理：
General manager

Since is establishment, Tianjin Xinyu Color Plate Co., Ltd. has been adhering to the corporate philosophy of "Credit First, Quality First" , and has continued to plow the field of coating . With the strong support and care of leaders at all levels , and the close cooperation of colleagues from all walks of life and our customers , we have been able to develop rapidly.

After many trials and hardships , both the hardships of entrepreneurship and the joy of sucess , Xinyu's growth has been helped by all sectors of society , soaking the sweat of all Xinyu people. Here, I would like to express my sincere thanks to all leaders and friends from all walks of life who care about our development and all my colleagues who serve Xinyu!

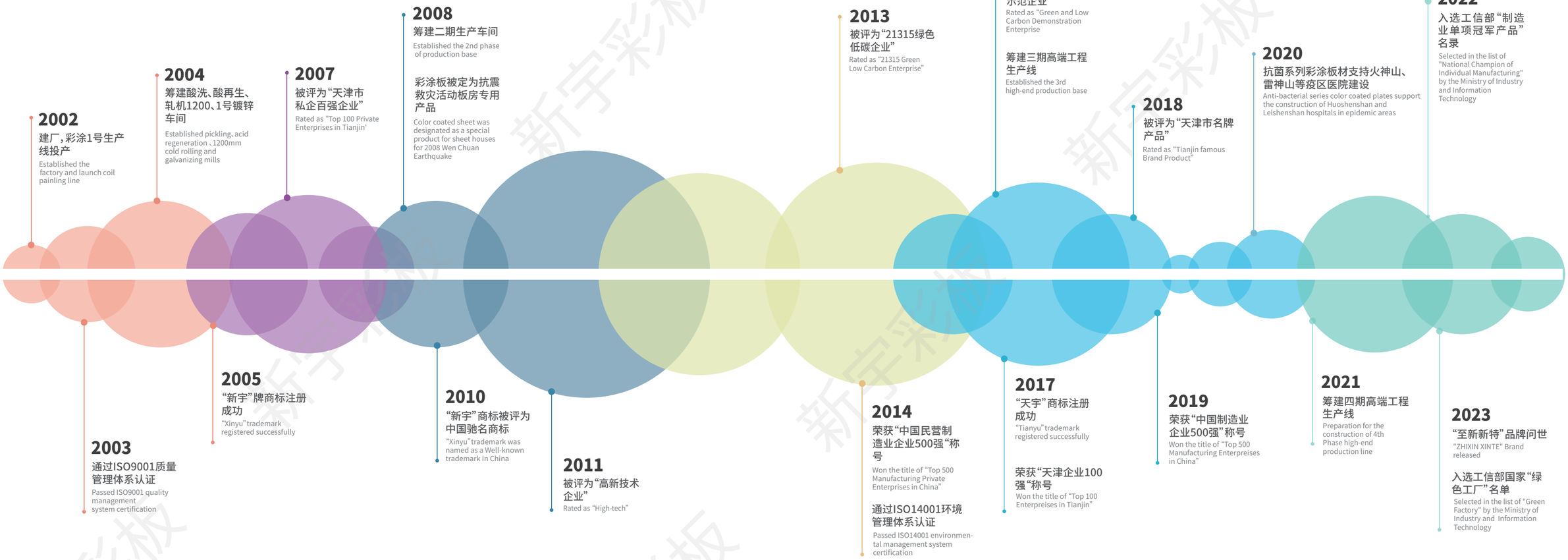
Xinyu people regards "sincerity" , "sincerity" is the foundation of the success of our career . Xinyu people have been sincere in all kinds of work , and treat trust with sincerity and treat people with sincerity to achieve equality and mutual benefit and common developmet . "Sincerity" has continuously expanded our business field and "sincerity" has made our friends all over the world.

Xinyu people regards "trust", which is the guarantee of the success of our career. Xinyu people regard credibility as life, and credibility as the bond of cooperation. "Trust" makes our business channels more solid, and "trust" makes our business keep developing.

With a high sense of mission and responsibility and following the national green development strategy, Xinyu people always put "green，low-carbon, energy-saving , environmental protection，and circular economy" in the first place., giving full play to the technological advantages of energy conservation，emission reduction and circular economy，and providing an ecological environment green sustainable development with effort!

Facing fierce market competition.Xinyu has always insisted on emancipating the mind. using the development vision, international vision and innovative spirit to inspire and enhance the vitality of the company, learning from each other，reinventing itself .Try our best to be the global color coated steel sheet solution expert.

ENTERPRISE HISTORY
企业历程



2002
建厂，彩涂1号生产线投产
Established the factory and launch coil painling line

2003
通过ISO9001质量管理体系认证
Passed ISO9001 quality management system certification

2004
筹建酸洗、酸再生、轧机1200、1号镀锌车间
Established pickling、acid regeneration 、1200mm cold rolling and galvanizing mills

2005
“新宇”牌商标注册成功
“Xinyu”trademark registered successfully

2007
被评为“天津市私企百强企业”
Rated as “Top 100 Private Enterprises in Tianjin'

2008
筹建二期生产车间
Established the 2nd phase of production base

彩涂板被定为抗震救灾活动板房专用产品
Color coated sheet was designated as a special product for sheet houses for 2008 Wen Chuan Earthquake

2010
“新宇”商标被评为中国驰名商标
“Xinyu”trademark was named as a Well-known trademark in China

2011
被评为“高新技术企业”
Rated as “High-tech”

2013
被评为“21315绿色低碳企业”
Rated as “21315 Green Low Carbon Enterprise”

2014
荣获“中国民营制造业企业500强“称号
Won the title of “Top 500 Manufacturing Private Enterprises in China”

通过ISO14001环境管理体系认证
Passed ISO14001 environmental management system certification

2016
被评为“绿色低碳示范企业”
Rated as “Green and Low Carbon Demonstration Enterprise

筹建三期高端工程生产线
Established the 3rd high-end production base

2017
“天宇”商标注册成功
“Tianyu”trademark registered successfully

荣获“天津企业100强“称号
Won the title of “Top 100 Enterpreises in Tianjin”

2018
被评为“天津市名牌产品”
Rated as “Tianjin famous Brand Product”

2019
荣获“中国制造业企业500强”称号
Won the title of “Top 500 Manufacturing Enterpreises in China”

2020
抗菌系列彩涂板材支持火神山、雷神山等疫区医院建设
Anti-bacterial series color coated plates support the construction of Huoshenshan and Leishenshan hospitals in epidemic areas

2021
筹建四期高端工程生产线
Preparation for the construction of 4th Phase high-end production line

2022
入选工信部“制造业单项冠军产品”名录
Selected in the list of "National Champion of Individual Manufacturing" by the Ministry of Industry and Information Technology

2023
“至新新特”品牌问世
"ZHIXIN XINTE" Brand released

入选工信部国家“绿色工厂”名单
Selected in the list of "Green Factory" by the Ministry of Industry and Information Technology

新 宇

信誉至上，品质为基

Credit First, Quality First

走进新宇

CLOSE TO XINYU

新宇彩板

GUIDANCE IN PARTY BUILDING
党建引领

新宇彩板党支部成立于2002年，现有党员32名。群团建设有工会、共青团、妇女联合会等。公司成立二十余年来，始终坚持以党建为引领，坚定不移听党话、跟党走，为企业发展注入了源源不断的红色能量。充分利用党组织的独特政治优势，发挥基层党组织的战斗堡垒作用与党员的先锋模范作用，不断提升企业竞争优势、创新优势和发展优势。

新宇彩板秉承“诚信 高效 务实 创新”的核心价值观，党工团等组织高效协同，积极开展以关注、关爱、关怀职工为主线的文体活动和文明创建活动，先后荣获全国模范职工之家、全国文明单位、五一劳动奖状、工人先锋号等荣誉，多年来实现了持续稳健发展。

Tianjin Xinyu Party Branch was established in 2002 and currently has 32 party members. Group includes labor unions, Communist Youth League, Women's federations, etc. Since its establishment for over 20 years, the company has always adhered to the leadership of party building, unwaveringly listened to and followed the party, injecting a continuous stream of red energy into the development of the enterprise. Fully utilize the unique political advantages of party organizations, leverage the battleground role of grassroots party organizations and the vanguard and exemplary role of party members, and continuously enhance the competitive, innovative, and development advantages of enterprises.

Tianjin Xinyu adheres to the core values of "integrity, efficiency, practicality, and innovation". The Party, Labor Union, and other organizations collaborate efficiently and actively carry out cultural activities and civilization creation activities centered on caring for employees. It has been awarded honors such as National Model Employee Home, National Civilized Unit, May Day Labor Medal, and Worker Pioneer, and has achieved sustained and stable development over the years.

SOCIAL RESPONSIBILITY
社会责任

多年来，新宇始终将责任作为企业发展的基石，积极承担社会责任，弘扬扶危济困的传统美德，竭力投身扶贫事业和公益慈善活动。汶川地震、脱贫攻坚、抗击新冠病毒、京津冀地区洪灾等事件发生时，新宇彩板都在第一时间捐款捐物。据不完全统计，自2013年以来，新宇彩板通过各种渠道向社会和贫困地区捐助资金累计近4000万元。未来，新宇彩板将继续向善而行，秉持初心，积极履行企业社会责任。

For many years, Xinyu has always regarded responsibility as the cornerstone of corporate development, actively assuming social responsibility, promoting the traditional virtues of helping the poor, and dedicating itself to poverty alleviation and public welfare charity activities. When events such as Wenchuan earthquake, poverty alleviation, fighting against COVID-19, and floods in Beijing Tianjin Hebei region occurred, Xinyu all donated materials at the first time. According to incomplete statistics, since 2013, Xinyu has donated nearly 40 million yuan to society and impoverished areas through various channels. In the future, Xinyu will continue to act towards goodness, uphold its original intention, and actively fulfill its corporate social responsibility.

CORPORATE ADVANTAGE
企业优势

全领域产业链条 全球化营销网络

为打造涵盖全领域产业链条，成立天津市宇润德金属制品有限公司，专注窄带镀锌板生产。为建立全球化的营销网络,新宇坚持全球化战略。面对国内市场,我们施行科学完善的贸易商模式,将品牌、产品与服务持续的传递给广大贸易商,通过与贸易商的密切合作,产品已遍布全国30多个省、市、自治区;面对国际市场,成立天津市吴宇世纪进出口有限公司,积极落地国际化发展战略,根据不同国家对产品的不同技术要求,严格按照美标、欧标、日标等国外标准进行生产与出口,产品远销欧洲、南美、东南亚、非洲等60多个国家和地区。

In order to build an industrial chain covering the whole field, Xinyu sets up Tianjin Yurunde Metal Products Co., Ltd., focusing on the production of narrow band galvanized sheet;In order to establish a global marketing network, Xinyu adheres to the globalization strategy. In China, we implement a scientific and complete distribution model to continuously transfer brands, products and services to the majority of distributors.Through close cooperation with distributors, our products have spread to more than 30 provinces, municipalities and autonomous regions in the country; In the international market, we set up Tianjin Haoyu Century Imp&Exp Co.,Ltd, actively implement the international development strategy, according to the different technical requirements in different countries, strictly in accordance with American standards, European standards,Japanese standards and other foreign standards for production and export, the products are exported to Europe, South America, Southeast Asia, Africa and more than 60 countries and regions.

至新新特

为贯彻绿色发展理念、满足日益增长的高端用户需求，新宇启动战略性品牌升级，通过创新理念、迭代技术、完善服务，将高端涂镀产品和至臻服务支持整合为全新“涂镀板材一站式绿色解决方案”——至新新特。

“至新新特”为高端工程项目打造，旗下产品具有低碳节能、耐腐耐蚀、美观保色等特性。丰富的细分子品类体系，更可根据不同应用场景，提供针对性功能支持。

ZEXX

In order to implement the concept of green development and meet the growing demand of high-end users, Xinyu has launched a strategic brand upgrade. Through innovative concepts, iterative technology, and improved services, it has integrated high-end coated products and top-notch service support into a new "one-stop green solution for coated sheets" - ZEXX.

"ZEXX" is a high-end engineering project, and its products have characteristics such as low-carbon, energy-saving, corrosion resistance, aesthetics, and color retention. A rich subcategories can provide targeted functional support according to different applications.

认证

新宇现已通过ISO9001质量管理体系、ISO14001环境管理体系、ISO45001职业健康安全管理体系、ISO50001能源管理体系、GB/T29490知识产权管理体系及GB/T23006两化融合管理体系评定等多项认证。上述认证标志着新宇在相关领域管理规范达国际水平，是对新宇生产流程和产品质量的肯定，更是对新宇市场信誉的保障。

研发能力

新宇长期致力于高耐腐蚀性、长寿命和超环保涂镀板材的设计、研发、测试和优化。近年，新宇彩板积极引进并培养高端技术人才，加大科研经费投入、加快研发速度。新宇研发中心已与国内外多所大学建立战略合作，并与世界五百强涂料企业建立联合实验室，共同开发新产品。目前，新宇彩板已获得授权专利近二百项，并先后荣获天津市企业技术中心、专利试点企业，及天津市首批工业设计中心等称号。

服务

本着“互利双赢”的经营理念，新宇以客户需求为导向，为客户提供更高性能的产品及个性化服务。新宇同时具备灵活的生产模式和快速交货能力，能为客户提供更高效的优质服务。新宇产品由PICC中国人民财产保险公司承保，提供高端板材最高50年质保服务，全面解决客户后顾之忧。

CERTIFCATION

Xinyu has passed multiple certifications, including ISO9001 Quality Management System, ISO14001 Environmental Management System, ISO45001 Occupational Health and Safety Management System, ISO50001 Energy Management System, GB/T29490 Intellectual Property Management System, and GB/T23006 Integrated Management System Assessment. The above certification signifies that Xinyu has achieved international management standards in relevant fields, which is an affirmation of Xinyu's production process and product quality, and also a guarantee of Xinyu's market reputation.

R & D CAPABILITY

Xinyu has long been committed to the design, research and development, testing and optimization of high corrosion resistance, long service life, and ultra environmentally friendly coated plates. In recent years, Xinyu has actively introduced and cultivated high-end technical talents, increased investment in scientific research funds, and accelerated research and development speed. The Xinyu R&D Center has established strategic cooperation with multiple universities both domestically and internationally, and has established joint laboratories with Fortune 500 paint companies to jointly develop new products. At present, Xinyu has obtained nearly 200 authorized patents and has been awarded titles such as Tianjin Enterprise Technology Center, Patent Pilot Enterprise, and the first batch of industrial design centers in Tianjin.

SERVICE

Adhering to the business philosophy of "mutual benefit and win-win", Xinyu is customer-oriented and provides customers with higher performance products and personalized services. Xinyu has both flexible production models and fast delivery capabilities, which can provide customers with more efficient and high-quality services. Xinyu products are underwritten by PICC People's Property and Casualty Insurance Company of China, providing a maximum 50 year warranty service for high-end boards, comprehensively solving customers' worries.

质量、环境、能源、职业健康安全管理体系认证

质量、环境、能源、职业健康安全管理体系认证

质量、环境、能源、职业健康安全管理体系认证

知识产权管理体系认证

两化融合管理体系

AEO认证

HONOR
荣誉

成立二十余年来，新宇获得过来自各级政府及社会各界的数百项荣誉称号。这既是对新宇的肯定，也是督促新宇继续不断推进技术创新、管理升级、承担更多企业社会责任的强大动力。

Since its establishment for over 20 years, Xinyu has received hundreds of honorary titles from various levels of government and various sectors of society. This is not only an affirmation of Xinyu, but also a strong driving force to urge Xinyu to continue promoting technological innovation, management upgrading, and assuming more corporate social responsibility.

国家制造业单项冠军

中国制造业企业500强

高新技术企业

绿色低碳企业

中国驰名商标

AAA级信用企业

百亿企业

全国文明单位

全国质量检验稳定合格产品

全国质量检验信得过产品

中国绿色建材最具推广应用奖

中国建材企业50强

中国民营建材企业10强

中国涂镀板材企业10强

全国十佳医疗建筑材料优秀供应商

天津市著名商标

天津市企业100强

天津市制造业企业100强

天津市优秀民营企业

健康成长工程

天津市百强私营企业

天津市企业技术中心

天津市示范性劳模和工匠人才创新工作室

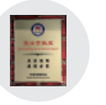
天津市五一劳动奖状

天津市守合同重信用企业

市级工业设计中心

西青区劳动保障工作先进企业

助力乡村振兴爱心企业


众志成城 战疫必胜突出贡献奖

支援东西部扶贫协作奖

COOPERATIVE PARTNER(PARTIAL)
合作伙伴（部分）

TIANJIN XINYU
新宇彩板 装饰全球
Canada 加拿大
Russia 俄罗斯
希腊 Greece
China 中国
日本 Jappan
泰国 Thailand
Columbia 哥伦比亚
Brazil 巴西
南非 South Africa
Australia 澳大利亚